

Personal GROWTH PLAN

SELF-EVALUATION OF PERSONAL
& PROFESSIONAL GOALS

ARE YOU WHERE
YOU WANT TO BE?

PLATINUM
PROPERTIES

A Keyes
Family Company



YOUR GOALS

WHY IS IT IMPORTANT TO SET GOALS?

Goals motivate you. Goals help you see the bigger picture so a long-term vision can come true. Your daily actions will start to lead to your desired outcome.

GOALS PROVIDE FOCUS.

If you don't set the right goals, your time and effort are often used up on activities that have no long-term significance. When you have goals, you focus resources toward something meaningful.

TRACK YOUR GOALS.

Use this PDF to check in on your progress and see if you are on track to end the year with a meaningful result. A goal check-in is an opportunity to remind yourself of your goals, revise and refresh them, and assess your progress.

HOW DO I CHECK IN ON MY GOALS?

TIME TO REFLECT.

What is going well and what isn't going well in your business? Do you have any big wins that you are proud of? Have you had setbacks? Are you making excuses? Instead of focusing too much energy on the things that didn't happen, choose to acknowledge them and then make a plan to correct your course.

REVISIT & REVISE YOUR GOALS.

Know that your goals are not set in stone and that you are in control. If you made some goals at the beginning of 2021 that you know will not pan out by December, revise them. Make sure you are pumped about each goal; if you aren't excited about it anymore, it's okay to let it go.

REMEMBER YOUR WHY.

Once you have written the goal down, ask yourself why this matters to you. Remember that wealth is only a tool - a means, not an end. When you have a powerful purpose it can make you overcome the greatest obstacles. The **WHY** keeps you motivated to hit the goals that you set for yourself.

LOOK FOR OPPORTUNITIES
FOR GROWTH



**OPPORTUNITY 1:
MORE TIME**



**OPPORTUNITY 2:
REFLECT
& RECONSIDER**



**OPPORTUNITY 3:
ADAPTABILITY
TO CHANGE**



**OPPORTUNITY 4:
BETTER
MEETINGS**



**OPPORTUNITY 5:
RECONNECT
& HELP**



**OPPORTUNITY 6:
KINDNESS,
HUMANITY
& WORKING
TOGETHER**



**OPPORTUNITY 7:
ACCEPTANCE
& GRATITUDE**

How will you use these opportunities
to "IMPROVE" your "SELF"?

YOUR BUSINESS PLAN

- OUTLINE -

What do I want my real estate career to do for my overall life?

Why is this important to me?

Who else will benefit? How will they benefit?

Why is it important to me that they benefit?

What will drive me every day to accomplish my goals?

What will my life look like in 5 or 10 years if I don't grow my business?

SET
S.M.A.R.T.
GOALS

SPECIFIC
MEASURABLE
ATTAINABLE/ACHIEVABLE
RELEVANT TO ME
TIMED

MAKE IT HAPPEN YOUR GOALS CHECKLIST FORM



TOP 3 BUSINESS GOALS:

RATE GOAL PROGRESS:

NOT SO GOOD -----> AMAZING!

A 3x5 grid of 15 light blue stars, arranged in three rows and five columns, used for rating goal progress.

REVISIT YOUR GOALS

Reimagine your goals and refresh your words.

You can revise them or completely start over with something new.

MY TOP 3 BUSINESS GOALS:

WHY IT MATTERS TO ME:

MY DAILY ACTIONS I WILL SET TO HIT MY GOALS:

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Goal-setting is just the beginning of shaping the life that you want both professionally and personally. The next step is to create a plan of action or a Real Estate Business Plan. If you would like help creating a business plan contact us today and we will sit down and assist you.

At Platinum Properties Company we believe in helping our agents outline their success. This is just one tool we offer our agents to help pave the path to a successful year. Know you are not alone in creating the real estate business of your dreams. If you have ever thought about changing brokerages or considered Keyes please contact me. I would love to learn more about you and where you are on the journey to creating the business of your dreams.

SCHEDULE YOUR CONFIDENTIAL ONE-ON-ONE CONVERSATION

to see if Platinum Properties is the right fit to serve
you and your business aspirations today.



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The Keyes Family of Companies

